

# EMU BOBBERS OF AUSTRALIA

*When we Care for Country, it Cares for You  
So, this is what we all must do  
Look after this land - it's our job  
In Australia, we go on a*

## **Big Emu Bob**®



**Join forces** in picking up litter as an individual, buddy up, or create a group and become:

**Emu Bobbers** of [ \_\_\_\_\_ ] primary school, high school, college, university]

**Emu Bobbers** of [ \_\_\_\_\_ ] park, reserve, shoreline, wetlands, beach, jetty]

**Emu Bobbers** of [ \_\_\_\_\_ ] community group, youth group, sporting club]

**Emu Bobbers** of [ \_\_\_\_\_ ] local business, precinct, organisation]

**Emu Bobbers** of [ \_\_\_\_\_ ] street, road, suburb, town]

**Wherever you are needed the most!**



### **BRONZE** Emu Bobber

I just want to get out and exercise regularly, plus help remove litter found in my local area by picking up, bagging and placing litter items straight in the landfill bin.

**Good job!!** Thank you for caring and removing litter from where you live!



### **SILVER** Emu Bobber

I want to record my personal contribution, so will count how many bags I fill, and weigh my litter collection to track my own impact. I will even sort and put recyclables & containers in the correct bin to help improve our circular economy.



### **GOLD** Emu Bobber

I want to record simple data so that I can see at a glance what litter items are most common in my area. I can also help drive change by recording this on a **Big Emu Bob® Billboard** and submitting this data to **Clean Up Australia 'Quick Count'** <https://www.cleanup.org.au/register-a-clean-up/>



### **PLATINUM** Emu Bobber

I want to make a greater impact by completing the full survey available through my favourite litter campaign organisation. I understand how such data helps to drive change and support local advocacy efforts in assisting directly with creating solutions linked to litter and pollution.

**Get outdoors for improved physical & mental fitness, share your stories & ideas to help inspire, connect and encourage others to join in to help tackle issues relating to litter TOGETHER!**